



Biomass North Development Centre

FOR IMMEDIATE RELEASE

October 26, 2015

Witness the future of forestry at the first-ever Forestry Automation Expo in Sudbury

DATE: November 10th, 2015
TIME: 10:00am to 5:00pm
LOCATION: Howard Johnson Plaza
50 Brady Street, Sudbury, ON P3E 1C8

The Biomass North Development Centre is hosting the 2015 Forestry Automation Expo to showcase the latest developments in automation, equipment, technologies, training and safety - all key components of a successful strategy for developing tomorrow's forestry workforce. The Expo is being supported by the Ministry of Natural Resources and Forestry.

As Ontario's forestry workforce ages and retires, the forestry sector faces a looming labour shortage. Employers and entrepreneurs, service and equipment providers, and forestry professionals need innovative strategies to meet the expected shortfall in skilled labour. The emerging workforce of tomorrow needs to understand how innovation and automation will improve their productivity and transform how "forestry is done".

The 2015 Forestry Automation Expo will bring harvesters, sustainable forest licensees, equipment providers, forestry partners and professionals, and entrepreneurs to the one-day event. More than just a traditional tradeshow, equipment vendors and service providers will deliver ongoing breakout and information sessions throughout the day.

This event is free to attend. Exhibitor and sponsorship opportunities are also available for organizations to showcase your equipment, programs and involvement in forestry automation.

Following the Expo, join us at the Speakeasy Sudbury for an evening of networking and cocktails at the Northern Ontario Energy Drinks social, hosted by the Biomass North Development Centre and the Ontario Sustainable Energy Association. Purchase your tickets at biomassnorth.org/forestryexpo.html.

Hosted the same week as the Naturallia 2015 business alliance forum, the Forestry Automation Expo is an ideal bridge event for Naturallia participants to connect with Ontario's forestry sector.

For further details please visit biomassnorth.org/forestryexpo.html or contact Francis Gallo at francisg@biomassnorth.org.

About Us:

The Biomass North Development Centre supports the development of a robust bioeconomy in northern Ontario. As a member-based sector association, Biomass North builds strategic alliances between all participants of the value chain - from small municipalities to large industry and all points in between. By performing cutting edge market and technical research, through knowledge transfer and implementing best practices, and by driving innovation in new products and business models, Biomass North aspires to make northern Ontario a global leader in the emerging bioeconomy.