

Bioeconomy Trade Mission to Netherlands and Sweden

Delegation Information Package



Organized by:



Biomass North
Development Centre

Overview

The following document provides information, schedules, descriptions and logistics regarding the Bioeconomy Trade Mission to Amsterdam and Sweden.

Dates: April 1-5, 2019

Locations: Amsterdam, Netherlands – World Bio Markets 2019 (April 1-3)
Stockholm, Sweden – Seminars and Site Visits (April 4-5)

For further details or questions please contact:

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Important Reminders and Suggestions

- Don't forget your up-to-date passport!
- Travel insurance is strongly recommended
- Visa and MasterCard are widely accepted in Netherlands and Sweden
- Power sockets in Netherlands and Sweden are of type C and F. Consider purchasing an adapter
- During the mission, Netherlands and Sweden will be in Central European Summer Time (CEST) with a TIME CHANGE OCCURRING on March 31 at 2:00am (+1 hour)
- Consider purchasing an international mobile phone plan for the duration of the trip
- Check-in on Sunday, March 31 at IBIS Amsterdam Centre is 2:00pm. Staff cannot guarantee early check-in but will try to accommodate
- Transportation to/from World Bio Markets is the responsibility of the delegates
- Public transport in Amsterdam – learn more at <https://www.iamsterdam.com/en/plan-your-trip/getting-around/public-transport>
- Breakfast at both hotels is included with accommodations
- IBIS Amsterdam Centre has allowed us to store luggage at the hotel following check-out on Wednesday, April 3. Following the conference, we will return to the hotel for a quick supper, to retrieve our luggage, and depart for Stockholm that evening
- You will be asked to present a photo ID at the Embassy of Canada to Sweden
- Check-out on April 6 (Stockholm) is 12:00pm
- **GOA Recipients: Keep your receipts!** Please keep all receipts from the Mission and submit to Biomass North in order to receive your GOA travel reimbursement
- **GOA Recipients: Daily per diem is \$400 CAD** – and includes accommodations, meals and incidentals (transportation costs are NOT part of the Per Diem, but are still eligible expenses). After accommodations and pre-arranged meals (see meals section below), the following amounts are your REMAINING per diem (CDN):
 - March 31 - \$65 remaining
 - April 1 - \$115 remaining
 - April 2 - \$115 remaining
 - April 3 - \$130 remaining
 - April 4 - \$170 remaining
 - April 5 - \$90 remaining
 - April 6 - \$150 remaining
- “Thank you” in Swedish is “tack” and in Dutch is “dank je”

Summary of Activities

Sunday, March 31	Monday, April 1	Tuesday, April 2	Wednesday, April 3	Thursday, April 4	Friday, April 5
<p>7:00pm: welcome supper at Grand Café 1884</p>	<p>8:45am: Breakfast Briefing at Passenger Terminal Amsterdam</p> <p>Register on-site for WBM</p> <p>1:00pm: Lunch at Passenger Terminal Amsterdam</p> <p>2:00-4:30pm: WBM Workshops</p> <p>5:30pm: Opening Drinks Reception</p> <p>Delegates arrange own supper</p>	<p>Breakfast at hotel (independent)</p> <p>9:00am-5:15pm: World Bio Markets (lunch on site)</p> <p>1:30pm: University of Amsterdam Tour (optional, requires registration)</p> <p>5:15pm: Bio Market Insights Awards</p> <p>5:45pm: Networking drinks reception</p> <p>Delegates arrange own supper</p>	<p>Breakfast at hotel (independent)</p> <p>9:30am-5:30pm: World Bio Markets (lunch on site)</p> <p>6:00pm: Quick supper at Chill #49 (at the Amsterdam hotel)</p> <p>7:00pm: depart for Schiphol Airport</p> <p>9:20-11:20pm: flight to Stockholm</p>	<p>Breakfast at hotel (independent)</p> <p>10:30am-12:00pm: Roundtable Discussion with Trade Commissioner - Embassy of Canada to Finland (optional) – at Scandic No 53 hotel</p> <p>Delegates arrange own lunch</p> <p>1:30pm: meet at hotel lobby to depart to Embassy of Canada to Sweden</p> <p>1:45-6:00pm: Canadian Bioeconomy Seminar + Networking Reception (Embassy of Canada to Sweden)</p> <p>Delegates arrange own supper</p>	<p>Breakfast at hotel (independent)</p> <p>8:15am: bus departs from hotel for site visits and meetings</p> <p>9:00am-4:00pm: site visits and meetings</p> <p>7:00pm: farewell supper at Hubertus Restaurang</p>
					<p>Saturday, April 6</p> <p>Breakfast at hotel (independent)</p> <p>Check-out at 12:00pm</p>

Amsterdam Itinerary

World Bio Markets

April 1 to April 3 - [Passenger Terminal Amsterdam \(PTA\)](#), Piet Heinkade 27, Amsterdam

World Bio Markets Agenda is included in the Appendix. Please make note of the following highlights:

General

- **Transportation to/from World Bio Markets** will be the responsibility of the delegate. See Transportation section below for details
- **Registration** - Visit the registration desk upon arrival at the event (on April 1) to collect your badge. Please wear your badge clearly to ensure unrestricted access during the event.
- **Meeting Mojo** - Everyone registered will have access to Meeting Mojo (should have received an email). This allows you to create a company and personal profile and search through the hundreds of industry leaders attending the event. You can also send a limited number of meeting requests and pre-book the onsite meeting rooms at a convenient time in your schedule. Also feel free to book meetings at the Canucks Pavilion exhibition space. **Please complete your profile ASAP if not already done**
- **Exhibition** – we have exhibition space at WBM titled “Canucks Pavilion”. Biomass North staff will be at the exhibition during breaks, but we encourage you to try and do the same whenever you can (during breaks). **Please bring print materials for the shared brochure rack (can print files in Amsterdam)**, and we encourage you to use the seating arrangements at Canucks Pavilion for your B2B meetings
 - Please bring your exhibition materials (ie. print materials) for setup on April 2nd
- **Catering** is provided for all attendees during the day, and a drinks reception on April 1 and 2

April 1

- **Breakfast Briefing** – delegates are registered for a Breakfast Briefing to learn about how the Port of Amsterdam is working on sustainable production by clustering initiatives, hosting innovations and bringing the strength of the combination of port, city and airport closely linked together. **Briefing takes place at 8:45am at the Passenger Terminal Amsterdam (PTA)**
- **Port of Amsterdam/ChainCraft Tour (April 1) – unfortunately this site visit has reached capacity and cannot accommodate our group.** We will continue to coordinate with the Port manager to try and arrange for another time for a private visit (for those interested). We will update the group accordingly
- **Because of April 1 tour being at capacity**, delegates will have free time following the Breakfast Briefing and before the afternoon’s lunch and workshops (lunch at 1:00pm)
- **Workshops** – delegates are registered for April 1 workshops (2:00pm), which can be selected on-site. Descriptions in the Agenda, found in the Appendix
- **Opening Drinks Reception** begins at 5:30pm

April 2

- **Conference begins** at 9:00am (registration and welcome coffee at 8:00am)
- **University of Amsterdam Tour** – for those who are attending this option tour on April 2, **you must go to the registration area at 1:20pm** to be accounted for the bus. Bus leaves promptly at 1:30pm.
- Bio Market Insights Awards begins at 5:15pm
- Networking drinks reception begins at 5:45pm

April 3

- Conference begins at 9:30am (welcome coffee at 9:00am)
- Luggage can be stored at the hotel upon check-out in the morning
- **Please return to the hotel restaurant (Chill #49) by 6:00pm** for a quick supper before flight to Stockholm

Following supper back at the hotel (and to retrieve our luggage), we will travel as a group to Schiphol Airport en route to Stockholm (see Transportation section for details).

Stockholm Itinerary

Roundtable Discussion with Embassy of Canada to Finland (Optional)

Thursday, April 4, 10:30am to 12:00pm

Scandic #53 – Hotel Lobby

April 4 in Stockholm will begin with an **OPTIONAL** roundtable discussion with **Seppo Vihersaari - Trade Commissioner, Canadian Embassy in Finland**.

Finland is a world leader in bioeconomy development, and they have been updating their national Bioeconomy Strategy to build on it's vast successes. Mr. Vihersaari welcomes the opportunity to discuss, with our group, the updated report as well as opportunities for Canadian collaboration.

The discussion will take place at 10:30am in the hotel lobby. Following the discussion (and after lunch), Mr. Vihersaari will remain in Stockholm and join us at the Embassy of Canada to Sweden for the afternoon seminar.

Participation in this discussion is optional – please make your way to the hotel lobby at 10:30am if you wish to participate.

Canada Bioeconomy Seminar

Thursday, April 4, 1:45pm to 6:00pm

Embassy of Canada to Sweden - Klarabergsgatan 23, 7th floor, Stockholm

Agenda for the Canadian Bioeconomy Seminar in Stockholm is in the Appendix. Please make note of the following:

- **You will be asked to present a photo ID at the Embassy**
- Following lunch on April 4 (delegates responsibility), **please meet/return to the hotel lobby by 1:30pm** and we will walk to the Embassy as a group (less than 10-minute walk)
- **Elevator Pitch** – delegates will be provided 5-7 minutes to provide a presentation about your company and goals/targets/wish-list regarding partnerships with Swedish companies
 - Computer/AV will be available if you wish to do a powerpoint presentation (recommended but not required). **Please send Francis a copy of your presentation by Wednesday, April 4 at noon** (ie. Before we depart for the Embassy)
- A networking reception will occur at the Embassy following the day's talks

Site Visits and Meetings

Friday, April 5, 8:15am to 4:00pm

8:10am - 8:30am - pickup at hotel - Scandic No 53

8:30am - 9:00am - drive to Stockholm Exergi - Jägmästargatan 2, 115 42 Stockholm

9:00am - 11:30am – tour/stop of Stockholm Exergi

11:30am-11:45am – drive to lunch - Hemma Vasastan, Dalagatan 28, 113 24 Stockholm

11:45am – 12:50pm – lunch - Hemma Vasastan

12:45pm – 1:00pm – drive to Swedish Bioenergy Association (Svebio) - Kammakargatan 22, 111 40 Stockholm

1:00pm – 2:45pm – stop/visit at Swedish Bioenergy Association (Svebio)

2:45pm – 3:00pm return to hotel

3:00pm - drop off at Scandic No 53 (same hotel as pick-up)

Meal Summary

The following table summarizes all meals included within the mission, while **highlighted meals** are the responsibility of the delegates.

Date	Meal and Time	Location/Description
Sunday, March 31	Breakfast	Delegate responsible
	Lunch	Delegate responsible
	Supper: 7:00pm (Welcome Supper)	Grand Café 1884 (Reservation for Biomass North) - De Ruijterkade 105, Amsterdam - Delegates responsible for transportation (walking distance from hotel)
Monday, April 1	Breakfast: 8:45am to 10:00am	Breakfast Briefing at Passenger Terminal Amsterdam (PTA) (everyone registered) - Alternatively , breakfast available at IBIS Amsterdam Centre (if you'd rather not attend the Briefing)
	Lunch: 1:00-2:00pm	Passenger Terminal Amsterdam (PTA), prior to afternoon workshops
	Supper	Delegate responsible
Tuesday, April 2	Breakfast: before 9:00am	IBIS Amsterdam Centre (independent breakfast at hotel) - NOTE: WBM begins at 9:00am
	Lunch: 12:45-1:45pm	At WBM (Passenger Terminal Amsterdam)
	Supper	Delegate responsible
Wednesday, April 3	Breakfast: before 9:30am	IBIS Amsterdam Centre (independent breakfast at hotel) - NOTE: WBM begins at 9:30am
	Lunch: 1:15-2:15pm	At WBM (Passenger Terminal Amsterdam)
	Supper: 6:00-7:00pm	Chill #49 (back at IBIS Amsterdam Centre hotel) - Quick delegate supper following WBM and before departing for airport
Thursday, April 4	Breakfast	Scandic No 53 (independent breakfast at hotel)
	Lunch	Delegate responsible -NOTE: be sure to return to hotel lobby by 1:30pm to depart for Embassy
	Supper	Delegate responsible
Friday, April 5	Breakfast: before 8:15am	Scandic No 53 (independent breakfast at hotel) - NOTE: bus departs at 8:15am for site visits
	Lunch: 12:30-1:00pm	Working lunch at Svebio office
	Supper: 7:00pm (Closing Supper)	Hubertus Restaurang -Holländargatan 9 (Centralbadsparken, Drottningatan 88) - Can meet at hotel lobby at 6:40pm to walk as a group, or meet at restaurant
Saturday, April 6	Breakfast	Scandic No 53 (independent breakfast at hotel) -Delegates on their own for return travel meals

Accommodations in Amsterdam

Sunday, March 31 to Wednesday, April 3

Accommodations in Amsterdam are reserved for 3 nights at [IBIS Amsterdam Centre](#). (Address: Stationsplein 49, Amsterdam)

Check-in time on March 31 is 2:00pm. Reservations have been made in each delegate's name.

Early check-in is not guaranteed, but hotel staff will do their best to accommodate early arrivals. If you arrive early, you can ask the front desk to store your luggage until check-in.

Check-out on April 3 is 12:00pm, but we highly suggest checking-out before departing for WBM that morning.

Following check-out on April 3, the hotel has given us permission to leave our luggage at the hotel until we depart for Stockholm that evening. Supper reservations on April 3 have been made at the hotel restaurant (Chill #49) – you will be able to retrieve your luggage during/after supper.

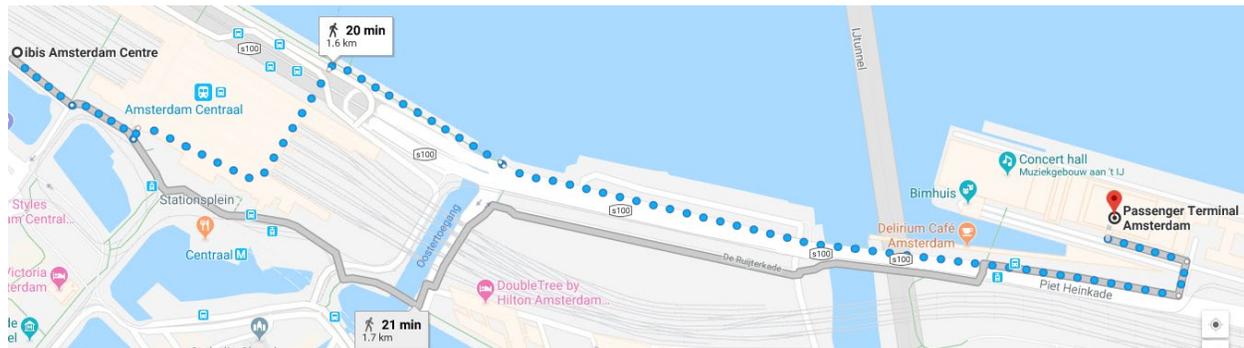
Transportation to/from World Bio Markets

World Bio Markets will take place at the [Passenger Terminal Amsterdam \(PTA\)](#), Piet Heinkade 27, 1019 BR Amsterdam.

Transportation to/from World Bio Markets will be the responsibility of the delegate.

Directions - The PTA is very easy to reach by car, tram and in our case by foot.

Walk - From the IBIS Amsterdam Centre, the PTA is approximately a 20-minute walk.



Tram - From Central Station, you can also take the N^o 26 tram towards IJburg, getting off at the 'Muziekgebouw' tram stop. A tram leaves Central Station for the terminal around every ten minutes.

Plan your journey by visiting <https://9292.nl/en>

Taxi - You can travel to PTA by taxi. Taxis are also available in front of Central Station. A taxi ride should cost between €7.50 and €12.50.

Public transport in Amsterdam – learn more at <https://www.iamsterdam.com/en/plan-your-trip/getting-around/public-transport>

Flight + Shuttles from Amsterdam to Stockholm

Wednesday, April 3

We will be flying on **Norwegian Air Shuttle Flight DY4532**, departing from Amsterdam Airport Schiphol (AMS) at **9:20pm** and arriving at Stockholm-Arlanda (ARN) at **11:20pm**.

Baggage for this flight includes 1 cabin baggage, Max 10 kg (22 lbs), Max 55 x 40 x 23 cm, as well as 1 checked baggage Max 20 kg (44 lbs).

For transport to Schiphol Airport we will be taking the train from Amsterdam Centraal Station (next to hotel and supper location). Our train (**tickets purchased**) will depart at **7:12pm** and arrive at the airport at **7:28pm**. We will travel to Centraal Station and the Airport as a group following supper on April 3.

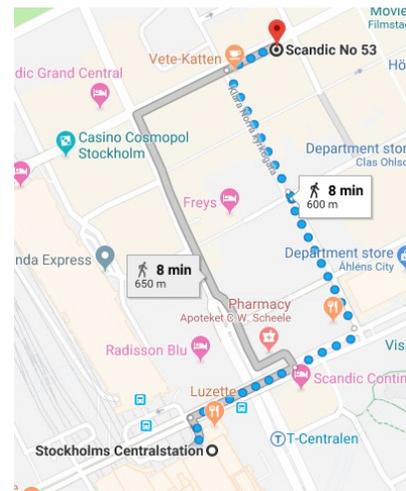
For transport from Arlanda Airport to the Stockholm hotel we will be taking the Arlanda Express (train), situated at the airport (**tickets purchased**), and will arrive at Stockholm Central station, which is walking distance to the hotel.

Accommodations in Stockholm

Wednesday, April 3 to Saturday, April 6

Accommodations in Stockholm are reserved for 3 nights at the [Scandic No 53](#) hotel in downtown Stockholm (Address: Kungsgatan 53, Stockholm).

Check-out on April 6 is 12:00pm.



APPENDIX

- 1) World Bio Markets Agenda
- 2) Canada Bioeconomy Seminar Agenda (Stockholm)
- 3) Canadian Delegation Profiles